

## NCC Cable System Order

|                   |  |                 |                       |                  |               |
|-------------------|--|-----------------|-----------------------|------------------|---------------|
| Order #           | 62506267   | Flight Dates    | 03/05/18 - 03/18/18   | Update Date      | 03/05/18      |
| Syscode           | 9914   | Agency          | Hulsen Media Services | Version          | 2 Vs. 1       |
| System Name       | Spectrum/Northern Illinois, IL                             | Advertiser      | Taxpayers for Quinn   | Show All Lines   |               |
| Market            | Rockford   |                 |                       | Total # of Weeks | 2             |
|                   |  | Client Code     |                       | Total            | \$112.00      |
| AE                | Veronica Lester  | Product Code    |                       | Commission       | \$16.80       |
| Sales Coordinator | Stephanie Brazeel  | Est Code        | 1531                  | Net Total        | \$95.20       |
| Office            | Dallas   | Product Name    |                       | Total Spots      | 56            |
| Phone             | (214) 932-2910   | Credit Status   |                       | Affiliate Split  | 100.0         |
| Status            | Accepted   |                 |                       | Sold On          | Cost Per Spot |
| Survey            | DMA National Live+SD Apr17                                 | Primary Demo    | Adults 35+            | GRP              | -             |
| -                 |  | Makegood Policy | Approval Required     | GIMP             | -             |
|                   |  |                 |                       | CPP              | -             |
|                   |  |                 |                       |                  |               |
| Comments :        | 3/5 NEW BOOKENDS ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |                 |                       |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | CNN  | CNN EM  | 3/5/18     | 3/11/18   | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$2.00    | \$24.00    | 15       | BOOKENDS     |
| 2    | CNN  | CNN EM  | 3/12/18    | 3/18/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | BOOKENDS     |
| 3    | CNN  | CNN PT  | 3/5/18     | 3/11/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$3.00    | \$36.00    | 15       | BOOKENDS     |
| 4    | CNN  | CNN PT  | 3/12/18    | 3/18/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | BOOKENDS     |
| 5    | MNBC | MNBC EM | 3/5/18     | 3/11/18   | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | BOOKENDS     |
| 6    | MNBC | MNBC EM | 3/12/18    | 3/18/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | BOOKENDS     |
| 7    | MNBC | MNBC PT | 3/5/18     | 3/11/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 12          | \$2.00    | \$24.00    | 15       | BOOKENDS     |
| 8    | MNBC | MNBC PT | 3/12/18    | 3/18/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | BOOKENDS     |

|              | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 56       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 56       |
| <b>AMT</b>   | \$112.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$112.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/09/18

62506267 | Rockford | Spectrum/Northern Illinois, IL | 9914 |